

# Jingwen Chen

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## SKILLS

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### Design Tools

Adobe Suite, Figma, Canva Program, Fusion 360, Blender, Solidworks KeyShot, Sketching, 3D Printing, Facilitating Workshops

### Document Editors

Microsoft Excel & Word & PPT  
Google Sheets & Docs & Slides

### Soft Skills

Leadership, Problem-Solving, Design Thinking, Contextual Research

## EXPERIENCE

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### **Stride, Inc x SCADpro: Art Direction Designer** · Contract 06 / 2023 - 08 / 2023

- Collaborated with a team of 10 people to drive the creation of an immersive educational game, leveraging design strategy, research, and leadership to enhance customer satisfaction and gain a competitive edge.
- Accomplished the design and execution of an AR e-learning gaming experience for Stride Inc., leading to a 20% boost in student engagement and receiving favorable responses from K-12 students.
- Visual capture of a historical event, the French Revolution, to enhance educational content and user engagement. I used Figma, designed a game UI to be played on a computer, and created the UI's overall design and visual style.

### **Deloitte x SCADpro: Disability Support (SSA)| Tech Lead** · Contract 09 / 2023 - 11 / 2023

- Collaborated with 8 in generating innovative design solutions for the client over 10 weeks.
- Conducted secondary research, ethnography studies, and stakeholder interviews to uncover 11 actionable insights. Created end-to-end journey maps and blueprints highlighting key interaction touchpoints to inform idea generation.
- Developed an intuitive product for Deloitte with a 90% readability score, aiding the Social Security Administration in improving benefits awareness for 1.8 million individuals annually.

### **Great Dane x SCADpro: Flatbed Freedom xp Gen3** · Contract 03 / 2024 - 06 / 2024

- Produce high-quality illustrations, sketches, and digital artwork to accompany written content and enhance understanding.
- I implemented a research method and brand visual language analysis to redesign product iterations for the Toolbox, Sidebar, and Rear Crossmember.

### **Great Dane Internship** 07 / 2024 - 09 / 2024

- Worked on product development for Alpine and Johnson truck bodies, focusing on functional and aesthetically appealing design solutions.
- Conducted last mile delivery and user-centered research to understand client needs and translate them into innovative design concepts.
- Collaborated closely with the engineering team, ensuring the feasibility and manufacturability of designs.
- Engaged in iterative prototyping and testing to refine product details and enhance user experience.

## CERTIFICATES

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### Adobe

Professional Adobe Photoshop

### Lextant

Lextant Research Certificate

### Product Design

Delft Design Methods Courses

### IBM

Enterprise Design Thinking Practitioner

## EDUCATION

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**Savannah College of Art and Design** | *Master of Fine Arts in Industrial Design*

March 2022 - Present

## AWARDS AND HONORS

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**IDA Design Awards 2023** | Category: Conceptual Products/ Industrial Product Design | Honorable Mention | Name: Besafe

**Muse Design Awards 2024** | Category: Kitchen Accessories; Lifestyle | Gold Winner | Name: FlameFlavor

## VOLUNTEER EXPERIENCE

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### Big Tide Summit

Savannah, GA | March 20, 2024

- Help navigate 2,000 high school students to each session during the event.
- Prepared and distributed packed lunches within the conference room for 2000+ people.
- Managed the flow of bus traffic in the drop-off zone to ensure orderly disembarkation and boarding of students at the start and conclusion of the event.